

15TH ANNUAL

AMERICAN CANCER SOCIETY
GREENVILLE GALA

"A Venetian Masquerade"



NOVEMBER 3, 2017 | REVEL EVENT CENTER

2017
SPONSORSHIP OPPORTUNITIES



AMERICAN CANCER SOCIETY
GREENVILLE GALA

"A Venetian Masquerade"

EVENT DETAILS

Join us for an evening of decadence, elegance, and style.

WHEN: NOVEMBER 3, 2017

WHERE: REVEL EVENT CENTER | DOWNTOWN GREENVILLE

DRESS: BLACK TIE OPTIONAL. MASK ENCOURAGED.

This year's event will be housed with inspirations from the annual *Carnevale de Venezia* that historically dates back to the 12th century. Our guests will get to experience an array of Venetian cuisine inspired food stations, delightful spirits, and a marvelous silent auction. Before the evening concludes, guests will experience carnevale inspired entertainment along with lively music to dance to!



AMERICAN CANCER SOCIETY GREENVILLE GALA YOUR SPONSORSHIP HELPS SAVE LIVES

WILL YOU JOIN THE FIGHT?

The official sponsor of birthdays, the American Cancer Society is proud to say that nearly 14 million cancer survivors are celebrating their special day again this year. Today we ask you to help us continue to give the gift of another birthday through your participation in the 15th Annual American Cancer Society's Greenville Gala. At this prestigious event, you'll be a contributing factor in the fight against cancer and the lives saved through the American Cancer Society. Slated for November 3, 2017 at the beautiful Revel Event Center in Greenville, South Carolina, this year's event will inspire, uplift and help create a world with more birthdays. Won't you join us in the fight against cancer? Find the sponsorship level that works for you and then get ready for an elegant evening at our "A Venetian Masquerade".

YOUR CONTRIBUTIONS AT WORK IN SOUTH CAROLINA

- 476 women learned how to cope with the effects of treatment through Look Good...Feel Better sessions.
- The Society provided more than 1000 rides for patients to treatment
- Currently there are eight research grants in effect at South Carolina institutions, totaling more than \$4 million invested in research and health professional training
- 7,988 nights of free lodging were provided to cancer patients, removing financial and logistical barriers and improving access to care
- 627 wigs were provided to patients undergoing cancer treatment

THE SOCIETY
PROVIDED CROSS-
CUTTING
INFORMATION
SERVICES TO **5,491**
SOUTH CAROLINA
RESIDENTS IN 2016

Through your sponsorship, you are serving as a leader in the fight against cancer. The American Cancer Society is doing the most in every community to help people with cancer today and striving to find cures to end the disease tomorrow.

AMERICAN CANCER SOCIETY GREENVILLE GALA SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$30,000 | Exclusive Opportunity

Promotional Opportunities Edge

- Exclusive opportunity to host the event “American Cancer Society’s Gala presented by ...”
- Full promotional overlay rights and tagging your advertising with the American Cancer Society’s Gala “...is the Presenting Sponsor of the American Cancer Society’s Gala”

Pre-Event Promotional Opportunities

- Guaranteed Prominence – Recognizing your company as the "Presenting Sponsor" by prominently placing your company’s logo on the following:
 - Website – Company logo will appear on the event’s official website
 - Media and Advertising – Prominent recognition on all event media and advertising
 - Save the Date - Company logo will appear on the save the date (*commitment must be received by April 1, 2017 in order to receive benefit*)
 - Event Invitation - Company logo will appear on event invitations (*commitment must be received by June 1, 2017 in order to receive benefit*)
 - Social Media - Company recognition on event social media (Facebook and Instagram) prior to event with a link to company's website

Event Promotional Opportunities

- ThirtyVIP tickets to the 2017 American Cancer Society Greenville Gala
- Guests will be seated at three priority "Presenting Sponsor" tables denominated by signage with company name and logo
- Opportunity to have a company executive speak during the event
- Verbal recognition as the "Presenting Sponsor" of the American Cancer Society’s Greenville Gala
- Company logo scrolling in event media program throughout the night
- Company logo recognition on signage at event acknowledging your company as the "Presenting Sponsor"
- Two full page priority company advertisement placement in the evening program with your choice of ad placement
- Priority recognition as the "Presenting Sponsor" in event program

AMERICAN CANCER SOCIETY GREENVILLE GALA SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

\$20,000 | Category Exclusive

Pre-Event Promotional Opportunities

- Official sponsor of the gala Launch Party for 2018 (Date TBD)
- Guaranteed Prominence – Recognizing your company as a "Platinum Sponsor" by prominently placing your company's logo on the following:
 - Website – Company logo will appear on the event's official website
 - Media and Advertising – Prominent recognition on all event media and advertising
 - Save the Date - Company logo will appear on the save the date (*commitment must be received by April 1, 2017 in order to receive benefit*)
 - Event Invitation - Company logo will appear on event invitations (*commitment must be received by June 1, 2017 in order to receive benefit*)
 - Social Media - Company recognition on event social media (Facebook and Instagram) prior to event with a link to company's website

Event Promotional Opportunities

- Twenty VIP tickets to the 2017 American Cancer Society Greenville Gala
- Guests will be seated at two priority "Platinum Sponsor" tables denominated by signage with company name and logo
- Opportunity to have a company executive speak during the event
- Verbal recognition as a "Platinum Sponsor" of the American Cancer Society's Greenville Gala
- Company logo scrolling in event media program throughout the night
- Company logo recognition on signage at event
- Full page priority company advertisement placement in the evening program
- Priority recognition as a "Platinum Sponsor" in event program

AMERICAN CANCER SOCIETY GREENVILLE GALA SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$10,000 | Category Exclusive

Pre-Event Promotional Opportunities

- Guaranteed Prominence – Recognizing your company as a "Gold Sponsor" by prominently placing your company's logo on the following:
 - Website – Company logo will appear on the event's official website
 - Media and Advertising – Prominent recognition on all event media and advertising
 - Save the Date - Company logo will appear on the save the date (*commitment must be received by April 1, 2017 in order to receive benefit*)
 - Event Invitation - Company logo will appear on event invitations (*commitment must be received by June 1, 2017 in order to receive benefit*)
 - Social Media - Company recognition on event social media (Facebook and Instagram) prior to event with a link to company's website

Event Promotional Opportunities

- Ten VIP tickets to the 2017 American Cancer Society Greenville gala
- Guests will be seated at one priority "Gold Sponsor" table denominated by signage with company name and logo
- Verbal recognition as a "Gold Sponsor" of the American Cancer Society's Greenville Gala
- Company logo scrolling in event media program throughout the event
- Company logo recognition on signage night of event
- Half page company advertisement placement in the evening program
- Priority recognition as a "Gold Sponsor" in event program

AMERICAN CANCER SOCIETY GREENVILLE GALA SPONSORSHIP OPPORTUNITIES

SPIRITS SPONSOR

\$7,500 | Exclusive Opportunity

Pre-Event Promotional Opportunities

- Guaranteed Prominence – Recognizing your company as the "Spirits Sponsor" by prominently placing your company's logo on the following:
 - Website – Company logo will appear on the event's official website
 - Media and Advertising – Prominent recognition on event media and advertising
 - Save the Date - Company logo will appear on the save the date (*commitment must be received by April 1, 2017 in order to receive benefit*)
 - Event Invitation - Company logo will appear on event invitations (*commitment must be received by June 1, 2017 in order to receive benefit*)
 - Social Media - Company recognition on event social media (Facebook and Instagram) prior to event with a link to company's website

Event Promotional Opportunities

- Six VIP tickets to the 2017 American Cancer Society Greenville Gala
- Company logo on signage at each beverage station throughout event
- Verbal recognition at event as the "Spirit Sponsor" of the American Cancer Society's Greenville Gala
- Company's logo scrolling in event media program throughout the night
- Logo recognition on signage night of event
- Half page priority company advertisement placement in the evening program
- Priority recognition as the "Spirit Sponsor" in event program

AMERICAN CANCER SOCIETY GREENVILLE GALA SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR

\$5,000

Limited Availability

Pre-Event Promotional Opportunities

- Guaranteed Prominence – Recognizing your company as a "Silver Sponsor" by prominently placing your company's logo on the following:
 - Website – Company logo will appear on the event's official website
 - Media and Advertising – Prominent recognition in all event media and advertising
 - Save the Date - Company logo will appear on the save the date (*commitment must be received by April 1, 2017 in order to receive benefit*)
 - Event Invitation - Company logo will appear on event invitations (*commitment must be received by June 1, 2017 in order to receive benefit*)
 - Social Media - Company recognition on event social media (Facebook and Instagram) prior to event with a link to company's website

Event Promotional Opportunities

- Six VIP tickets to the 2017 American Cancer Society Greenville Gala
- Guests will be seated at a reserved "Silver Sponsor" table denominated by signage with company name and logo
- Verbal recognition at event as a "Silver Sponsor" of the American Cancer Society's Greenville Gala
- Company's name scrolling in event media program throughout the night
- Logo recognition on signage night of event
- Half page priority company advertisement placement in the evening program
- Priority recognition as a "Silver Sponsor" in event program

AMERICAN CANCER SOCIETY GREENVILLE GALA SPONSORSHIP OPPORTUNITIES

STATION SPONSOR

\$2,500 | Category Exclusive

Pre-Event Promotional Opportunities

- Guaranteed Prominence – Recognizing your company as a "Station Sponsor" by prominently placing your company's logo on the following:
 - Website – Company name will appear on the event's official website
 - Media and Advertising – Recognition in event media and advertising
 - Social Media – Company recognition on event social media (Facebook and Instagram) prior to event with a link to company's website

Event Promotional Opportunities

- Company logo featured on signage at sponsored portion of event as selected from the options below:
 - Auction Tent Sponsor
 - Entertainment Sponsor
 - Dessert Station Sponsor
 - Parting Gift Sponsor
 - Registration Sponsor
- Six tickets to the 2017 American Cancer Society Greenville Gala
- Company name recognition on signage night of event
- Quarter page ad company advertisement placement in the evening program
- Priority recognition as a "Station Sponsor" in event program

AMERICAN CANCER SOCIETY GREENVILLE GALA SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR

\$1,000

Event Promotional Opportunities

- Company name will appear on the event's official website
- Company logo recognition on event social media (Facebook and Instagram) prior to event with a link to company's website
- Four tickets to the 2017 American Cancer Society Greenville Gala
- Company name recognition on signage night of event
- Quarter page ad company advertisement placement in the evening program
- Recognition as a "Bronze Sponsor" in event program

PROUD PARTNER

\$500

Event Promotional Opportunities

- Company name will appear on the event's official website
- Company name recognition on event social media (Facebook and Instagram) prior to event with a link to company's website
- Two tickets to the 2017 American Cancer Society Greenville Gala
- Recognition as a "Friend of ACS " in event program

Thanks to your support of our gala, we are saving more lives and leading efforts to end this disease. Together, we will finish the fight against cancer.



For More Information Contact:

American Cancer Society

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**We save lives by helping you stay well,
helping you get well, by finding cures,
and by fight back.**

cancer.org | 1.800.227.2345